

**Notice of Allowability**

Application No.

10/647,705

Examiner

Frantz B. Jean

Applicant(s)

FRIEDMAN ET AL.

Art Unit

2154

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. **THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS.** This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. ☒ This communication is responsive to the amendment filed on 10/18/07.
2. ☒ The allowed claim(s) is/are 1,4-12,15-17,20-28 and 30-35.
3. ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
  - a) ☐ All b) ☐ Some\* c) ☐ None of the:
    1. ☐ Certified copies of the priority documents have been received.
    2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
    3. ☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

\* Certified copies not received: \_\_\_\_\_.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.


**THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.**

4. ☐ A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
  5. ☐ CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
    - (a) ☐ including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached
      - 1) ☐ hereto or 2) ☐ to Paper No./Mail Date \_\_\_\_\_.
    - (b) ☐ including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date \_\_\_\_\_.
- Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).
6. ☐ DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

**Attachment(s)**

1. ☐ Notice of References Cited (PTO-892)
2. ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
3. ☒ Information Disclosure Statements (PTO/SB/08),  
Paper No./Mail Date 1/2/08
4. ☐ Examiner's Comment Regarding Requirement for Deposit  
of Biological Material

5. ☐ Notice of Informal Patent Application
6. ☒ Interview Summary (PTO-413),  
Paper No./Mail Date 1/4/08
7. ☒ Examiner's Amendment/Comment
8. ☒ Examiner's Statement of Reasons for Allowance
9. ☐ Other \_\_\_\_\_

  
**FRANTZ B. JEAN**  
PRIMARY EXAMINER

This office action is in response to Applicants' response filed on 10/18/07. Claims 1-35 are pending in the application.

***Information Disclosure Statement***

The information disclosure statement (IDS) submitted on 1/02/08 is in compliance with the provisions of 37 CFR 1.97. Accordingly, the information disclosure statement is being considered by the examiner.

**EXAMINER'S AMENDMENT**

An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Bruce D Jobse on 1/4/08 and 1/07/08.

The application has been amended as follows: Claim 1, part c) after memory, please insert --order--;

Part d) after reference thereon; please delete "and";

Part e) delete "generating" and insert -- printing--; before separate please insert --with a process--; before greeting card please insert --printing of the--;

Part f) after determine please delete "relationship therebetween", then insert -- if said references match the order data—and insert --

(g) combining the gift card with the personalized greeting card; and

(h) shipping the gift card combined with the personalized greeting card to a designated recipient--.

Claim 8, After the method of claim, please delete "2", then insert -1--;

Claim 9, After the method of claim, please delete "2", then insert -1--;

Claim 12, after maintain please insert -order--;

Part e) after data; please delete "and";

Part f) after reference, delete "are associated" then, insert -match at least a portion of the order data;

(g) combining the gift card with the personalized greeting card, if the personalized greeting card represented by the read greeting card reference data and gift card represented by the gift card reference match the order data; and

(h) shipping the gift card with the personalized greeting card to a designated recipient, if the personalized greeting card represented by the read greeting card reference data and gift card represented by the gift card reference match at least a portion of the order data--

Claim 17, part a) after maintain please insert -order--;

Part b) please delete "generating" and insert -printing--;

Part c) after initiate please delete "generation" and insert -printing--;

After personalized greeting card please insert -with a process--; after from the printing of the, please delete "greeting";

Part d) after determine if, please delete "a relationship exists therebetween" then, insert -  
if said references match at least a portion of the order data;

(e) combining the gift card with the personalized greeting card, if said references match the order data;

(f) shipping the gift card with the personalized greeting card to a designated recipient, if said references match at least a portion of the order data.--.

Claim 24, part a) after maintaining in memory, please insert -order--;

Part c) after reference thereon; please delete "and";

Part d) after determine if, please delete "a relationship therebetween", then insert -- if said references match at least a portion of the order data;

(e) combining the gift card with the personalized greeting card; and  
(f) shipping the gift card combined with the personalized greeting card to a designated recipient.—

Claim 28, part b) after maintaining in memory, please insert --order--;  
Part c) after data reference thereon; please delete "and";  
Part d) delete "generating", then, insert --printing--; after sequence and , please insert --as a process--; after greeting card data reference thereon; delete "and".  
Part e) after gift cards to determine, please delete " a relationship therebetween", then, insert --

if said references match at least a portion of the same order data; and;  
(f) combining the gift card with the personalized greeting card, if the personalized greeting card represented by the greeting card data reference and gift card represented by the gift card data reference match at least a portion of the order data; and  
(g) shipping the gift card combined with the personalized greeting card to a designated recipient.--.

Claim 34, After computer network comprises a, please delete "tangible"; after usable please insert --storage--;  
Part b after maintaining in memory please insert --order--;  
Part c) after greeting card, please delete " template", then insert --templates--;  
Part d) after code for printing, please delete "on demand--; after data reference thereon; please delete "and";  
Part e) after program code for; delete " generating", then insert --printing--; before separate, please insert --with a process--; after separate from the, please insert -printing of the--;  
Part f) after data reference to determine, please delete " a relationship therebetween", then insert -- if said references match at least a portion of the same order data; and  
(g) program code for enabling shipping of the gift card combined with the personalized greeting card to a designated recipient if said references match at least a portion of the same order data.—

Claim 35, part e) after program logic for, delete "generating" and insert --printing--;  
Before separate from the, please insert --with a process--;  
After separate from the, please insert --printing of the --;  
Part f) after data reference to determine, please delete " a relationship therebetween", then insert -- if said references match at least a portion of the same order data;  
(g) program logic for comparing the greeting card data reference and the gift card data reference to determine if said references match at least a portion of the same order data; and

(h) program logic for enabling shipping of the gift card combined with the personalized greeting card to a designated recipient if said references match at least a portion of the same order data. --

Please cancel claims 2-3, 13-14, 18-19, and 29.

The following is an examiner's statement of reasons for allowance: the prior art of record to Small fails to teach as a whole the steps of maintaining in memory order data associating said one greeting card template and any user defined modifications thereto with a gift card; printing on demand a personalized greeting card comprising the identified greeting card template in conjunction with any user defined modifications thereto and greeting card data reference thereon; printing a gift card with a process separate and apart from the printing of the greeting card, the gift card having a gift card data reference thereon; comparing the greeting card data reference and the gift card data reference to determine if said references match the order data; combining the gift card with the personalized greeting card; and shipping the gift card combined with the personalized greeting card to a designated recipient.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Frantz B. Jean whose telephone number is 571-272-3937. The examiner can normally be reached on 8:30-6:00 M-f.

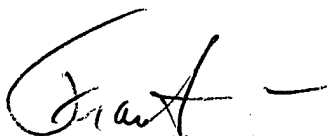
If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Nathan J. Flynn can be reached on 571-272-1915. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Frantz Jean



FRANTZ B. JEAN  
PRIMARY EXAMINER